

MBC CIRCLE

THE INTERNAL NEWS PROVIDER FOR FACULTY, STAFF AND ADMINISTRATION

March 4, 1996 Anniversary Issue . "Behind the Scenes" . Faculty and Staff Out and About . Dates to Remember

A "BEHIND THE SCENES" LOOK AT THE MBC LEADERSHIP FORUM

Approximately one year ago, Dr. Lacey asked Dr. Field to oversee the Second Missouri Baptist College Leadership Forum and that I would serve as his associate. So began an *adventure* that has reaped benefits to the College far exceeding original expectations.

The MBC Leadership Forum was conceived in 1993 to celebrate the College's first thirty years. Because of continued growth and prosperity of the College, Dr. Field believed the Second Forum should reflect the College's new position and developed a team approach to take a "Message of Excellence" into the community. The need to enhance the image, as well as the awareness of MBC, was the driver of our effort.

The team approach, one of the newer innovative and successful business practices, played a vital role in our success. *U.S.A. Today* has stated that people prefer working as part of a team and derive benefits including lowered stress, increased work quality, improved attitude about work, increased profitability, and increased productivity. Dr. Field and I brought our own uniqueness

to the team. Our strength has been in the way we complemented each other in presentations and diligently strived to reach daily goals.

To know where we are going, we first set an *agressive* budget which estimated all costs for 1,000 people. We formed a committee of Pat Bagwill, Dr. Bob Miller, David Rice and Ginger Ross to help with the planning and details of the evening.

Beyond image enhancement, we determined two purposes for the Forum: 1) *To raise all-important scholarship funds;* 2) *To interest the St. Louis business community in developing a closer relationship with the college.*

Our plan was to contact old friends of MBC and to make new friends for the purpose of underwriting all expenses. All ticket sales could then go toward scholarships. The amount of income we needed would be dependent upon the actual number of people attending, however, we set an initial underwriting goal of \$75,000.

Once that mark was reached, we set a new goal of \$100,000. At the completion

of the gift procurement phase, we had pledges of more than \$118,000 new money, of which 75% has been received.

As we met with individuals and companies, we became aware that new opportunities and longer-term relationships would be one of the most positive byproducts resulting from our endeavors. To mention just a few of these:

Dr. Kellogg's business associates have endowed a scholarship in his honor for students in medical-related fields.

Roger Riney, owner of Scottsdale Securities, wants to employ student who may want a career in the brokerage business.

AAA of Missouri has talked with Dr. Lacey about some joint ventures.

During February our goal has been to sell tickets. Our hope is that those of you attending this gala event will have your own opportunity to project the "Spirit of Excellence" to a community that may be experiencing Missouri Baptist College for the first time.

Carla Britton
Director of Public Relations

The Circle celebrates its anniversary with this issue. The first issue was published on March 6, 1995.

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FACULTY/STAFF OUT AND ABOUT

MBC Food Service Manager, Helen Massie, recently completed the Fall 1995 Applied Food Service Sanitation Certification Course which was developed and sanctioned by the Educational Foundation of the National Restaurant Association and National Institute for the Food Service Industry.

Kim Grey, Placement Director will be working the Gateway Careers Job Fair at UMSL on March 14-15.

Dr. Jo Ann Miller attended the Missouri Advisory Council of Certification for Education (MAACE) meeting February 26th. They discussed "The Subject-Base Competency for All Areas of Certification".

On February 23rd, Mary Sue Thompson attended a seminar entitled *Innovative Approaches in Accounting Instruction*. A number of professors and authors spoke on topics ranging from "Introductory Accounting: What's New (and Old and

Right and Wrong)?" to "Seamless Multimedia in the Accounting Classroom."

Mary Ann Kemper, adjunct instructor at Troy/Wentzville, has been elected as Elementary Vice-President for Missouri Music Educators. In addition to this honor, she also had her article, "Listening to Music as a Stimulus for Creative Writing", published in the Fall, 1995 Missouri School Music magazine.

Lowell Pitzer has been elected as an official "Red Coat", for the NAIA National Basketball Tournament for the next three years. This tournament is played in Tulsa, Oklahoma during the second week of March.

Congratulations to faculty receiving promotions at the Board Meeting last Thursday: Dr. Dale Allen to Professor of Bible; Dr. Mary Ann Conaway to Associate Professor of Psychology; and Dr. Rosalind Denson to Associate Professor of Education and Psychology.

President Lacey spoke and Mrs. Lacey sang at First Baptist Church of Marshall on Sunday, March 3rd. Trustee Ben Teague, Pastor

The Business Faculty (Kannenburger, Maclin, Sumner, Thompson and Walden)

attended the American Marketing Association's Thirty-Five Annual Meeting on Friday, March 1, 1996.

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Dates To Remember

Today - Academic Regalia Orders DUE

4 - Spring II Student Teaching Begins

4-9 -Spring II Classes Begin

5 - 11:00 a.m. Trustee

Chapel - John Anderson, Chairman, Speaker

5 - 7:00 p.m. Senior Recital - Dunlap/Calvert

7 - 11:00 a.m. Chapel - Ron Brooks

8 - Spring I Evening Final Grades DUE

8 - 5:00 p.m. Residence Hall Closes for Spring Break

11-17 SPRING BREAK

16 - 8:00-12:00 Keyboard Workshop in Chapel

17 12:00 Noon Residence Hall Opens

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Please submit information for the "Out and About" column of the Circle to Joan Gaines no later than Friday of each week.